HIGH-CONVERTING LANDING PAGE

ABOVE THE FOLD

- 1. TITLE Clearly communicate the value you bring to the table
- 2. SUBTITLE Explain how you'll bring that value to life
- 3. VISUAL Use visual elements to help users imagine it
- 4. SOCIAL PROOF Build trust and credibility by showcasing social proof
- 5. CALL TO ACTION Simplify the next step with a clear call-to-action

BELOW THE FOLD

- 6. FEATURES AND OBJECTIONS Solidify the value you promised above the fold
- 7. SOCIAL PROOF Harness the power of existing customers to vividly demonstrate the value you promise
- 8. FAQs Empower users with clarity and proactively address any lingering concerns or queries they may have
- 9. 2ND CALL TO ACTION Reinforce the value proposition. reignite their excitement, and give them that extra nudge to take the desired action
- 10. FOUNDER'S NOTE Make a lasting impression on potential customers by adding a personalized touch through a heartfelt founder's note.





Assess your Marketing health in minutes!

Creating an effective marketing strategy is something that is difficult for most business owners. This marketing assessment will help you determine whether or not it's time to bring in an expert to assist with your

vnload our assessment for FREE

★★★★ (5 stars from 300+ clients)





Just answer the multiple questions and check the results!

We built this for non-marketers

Discover the pulse of your marketing strategy with a quick and comprehensive assessment allowing you to gauge the overall health and effectiveness of your



WHAT OUR CLIENTS SAY





for our business. Reallygreatsite is the most valuable business resource we have EVER purchased. It fits our needs perfectly.



FREQUENTLY ASKED QUESTIONS

What is a marketing health assessment?
 A marketing health assessment evaluates the effectiveness of a company's marketing efforts and identifies

2. How is a marketing health assessment conducted?

A marketing health assessment is conducted through a systematic approach that involves data collection

What are the benefits of a marketing health assessment?A marketing health assessment provides insights into marketing effectiveness, helps align marketing efforts with business goals, and keeps companies competitive.

4. Who conducts a marketing health assessment? A marketing health assessment can be conducted by internal teams or external consultants/agencies, depending on resources and expertise.

5. How are the findings of a marketing health assessment utilized?
The findings of a marketing health assessment are utilized to refine marketing plans, identify training needs, and track progress in future evaluations.













JOIN HUNDREDS OF BUSINESSES THAT HAVE ASSESSED THEIR MARKETING HEALTH

"It took me a little over 4 minutes to assess the health of my marketing efforts" - Fey Bulan

Download our assessment for FREE



We understand the challenges and complexities you face in today's digital landscape. It can be overwhelming to navigate the ever-changing world of online matering, with its myriad of platforms, algorithms, and strategies.

We recognize that attracting and retaining customers in a highly competitive digital space can be a daunting task. From optimizing your website's visibility to reaching the right audience at the right time, the obstacles are plentiful.

his is precisely why we built Boost Media Group. We wanted to reate a company that not only understands these challenges at a company that not only understands these challenges at also possesses the expertise, tools, and creativity to vercome them.

We invite you to join the ranks of the many clients we've had the pleasure of assisting. We want to be your trusted partner navigating the digital marketing landscape, offering tailored strategies that drive real, measurable results.

Jeff Pulvino

